

**MONDAY—OCTOBER 3—PRECONFERENCE ACTIVITY**

Facility Tours— <i>These tours are open to OptumHealth clients on a first-come, first-served basis. Space is limited. Preregistration is required.</i>	
6:45 a.m.–4:30 p.m.	Mayo Clinic Rochester ( <i>Bus departs at 6:45 a.m.</i> )
8:00 a.m.–2:30 p.m.	University of Minnesota Medical Center, Fairview/University of Minnesota Amplatz Children's Hospital ( <i>Bus departs at 8 a.m.</i> )

**TUESDAY—OCTOBER 4—NICOLLET BALLROOM**

7:00 a.m.	Registration and Continental Breakfast
8:00 a.m.	Welcome and Opening Remarks
8:15 a.m.	*Emerging Challenges for Children With Congenital Heart Disease and Other Critical Illnesses That Require Intensive Care as Infants, <i>Gil Wernovsky, MD, The Children's Hospital of Philadelphia</i>
9:15 a.m.	Elective Birth, Elective Complications: Are We Putting Babies at Risk When Born Prior to Full Gestation? <i>Daniel V. Landers, MD, FACOG, University of Minnesota Medical School</i>
10:00 a.m.	Break
10:15 a.m.	*Bariatric Surgery for Treatment of Chronic Conditions, <i>Sayed Ikramuddin, MD, University of Minnesota Medical Center</i>
11:15 a.m.	*Ventricular Assist Device: What Does the Future Hold? <i>Joseph Rogers, MD, FACC, Duke University Medical Center</i>
12:15 p.m.	Lunch ( <i>provided</i> )—Peterson/Olsen, 3 <sup>rd</sup> Floor
1:30 p.m.	Transplantation: A Glimpse Into the Future, <i>Michael Abecassis, MD, MBA, Northwestern Memorial Hospital</i>
2:15 p.m.	*Challenges of Chronic Kidney Disease, <i>A. Osama Gaber, MD, FACS, The Methodist Hospital</i>
3:15 p.m.	Break
3:30 p.m.	Reducing Length of Stay in the NICU: A QI Initiative, <i>Richard E. McClead, Jr., MD, MHA, Nationwide Children's Hospital</i>
4:15 p.m.	Pain Management Cost Control, <i>Michael S. Leong, MD, Stanford Pain Management Center</i>
5:00–7:00 p.m.	Welcome Reception and Exhibit Grand Opening—Exhibit Hall <b>Support for this reception is provided by UW Health—University of Wisconsin Transplant Program.</b>

**WEDNESDAY—OCTOBER 5—NICOLLET BALLROOM**

6:00–11:30 a.m.	Wellness Screenings and Flu Vaccinations— <i>Screenings take approximately 15–20 minutes—Minnehaha, 2<sup>nd</sup> Floor</i> <b>This activity is provided by Wellness Inc.</b>
6:25–7:15 a.m.	4th Annual Wellness Walk— <i>A three-mile (30-minute) walk/run—Meet in the hotel lobby.</i> <b>This activity is provided by Astellas Pharma US, Inc.</b>
7:00 a.m.	Registration and Continental Breakfast—Exhibit Hall
8:00 a.m.	Targeted Therapies A New Generation of Cancer Treatments, <i>Daniel Catenacci, MD, The University of Chicago Medical Center</i>
8:45 a.m.	Explosion in High-Cost Diagnostic Radiology, <i>Karl N. Krecke, MD, Mayo Clinic</i>
9:30 a.m.	Break
9:45 a.m.	*Childhood Obesity, <i>David S. Ludwig, MD, PhD, Children's Hospital, Boston</i>
10:45 a.m.	*Keynote Address—The Feedback Loop: A Strategy for Improving Behavior and Lifestyle, <i>Thomas Goetz, Executive Editor of "Wired" and Author of "The Decision Tree: Taking Control of Your Health in The New Era of Personalized Medicine"</i>
11:45 a.m.	Lunch Presentation: Making Health Care Simple and Affordable, <i>Rob Webb, CEO, OptumHealth (nonaccredited/optional)—Nicollet</i>
1:00 p.m.	Dessert Reception—Exhibit Hall
1:30 p.m.	*Critical Technical Gaps in the Current Health Care Market, <i>Walter M. Bortz II, MD, Stanford University School of Medicine</i>
2:30 p.m.	*Health Care Payment Reform: Where Are We Now and Where Are We Going? <i>Suzanne F. Delbanco, PhD, Catalyst for Payment Reform</i>
3:30 p.m.	Break
3:45 p.m.	Value Drivers as a Leading Indicator of Performance, <i>Kenneth E. Thorpe, PhD, Rollins School of Public Health, Emory University</i>
4:30 p.m.	The Complexity of Managing Complex Chronic Conditions, <i>Macaran Baird, MD, MS, University of Minnesota</i>
5:30–7:30 p.m.	20 <sup>th</sup> Anniversary Party—Exhibit Hall— <b>Support for this reception is provided by IBMT.</b>

**THURSDAY—OCTOBER 6—NICOLLET BALLROOM**

6:00–6:45 a.m.	Workout With Vanessa—StayFit Gym, 6 <sup>th</sup> Floor
7:30 a.m.	Continental Breakfast
8:00 a.m.	Client Choice Awards Presentation
8:30 a.m.	The Promise of Wellness Programs in Comprehensive Health Care Management, <i>Ron Goetzel, PhD, Emory University, Institute for Health and Productivity Studies</i>
9:15 a.m.	Health Literacy: The Importance of Effective Patient Communication, <i>Michael Wolf, PhD, MPH, Northwestern University Feinberg School of Medicine</i>
10:00 a.m.	Break— <i>Use this extended break for hotel check out, if needed.</i>
10:30 a.m.	*Transparency for Providers and Members in Today's Era of Reform, <i>Jim Guyn, MD, Medica; David Elton, DC, OptumHealth</i>
11:30 a.m.	*The Concept of Accountable Care, <i>Cary S. Sennett, MD, PhD, FACP, Engelberg Center for Health Care Reform, Brookings Institution</i>
12:30 p.m.	Lunch— <i>Provided for the general audience—Exhibit Hall (exhibits are closed).—OR—</i> Centers of Excellence Luncheon Presentation— <i>This nonaccredited optional luncheon session has been developed specifically for OptumHealth COE network attendees.—Peterson, 3<sup>rd</sup> Floor</i>
1:30 p.m.	Exploring the Role of Digital/Social Media in Health Care and the Impact on Consumer Engagement, <i>Marcus Fischer, space150</i>
2:15 p.m.	Employers and Benefit Design, What Will Help? <i>A. Mark Fendrick, MD, University of Michigan Medical Center</i>
3:00–4:00 p.m.	*Why Fixing Our Current Health Care System Is a National Priority, <i>Mark Blatt, MD, MBA, Digital Health Group, Intel Corp.</i>

Note: OptumHealth reserves the right to make any necessary changes to this program. Efforts will be made to keep presentations as scheduled. However, unforeseen circumstances may result in the substitution of faculty or content.

Last Updated: 09/27/11

\* Sessions accredited for Social Workers.