

**Spotlight on The Nebraska Medical Center:  
Extraordinary Innovations in Transplantation and Oncology**  
July 26–27, 2011 • Omaha, Nebraska

*Exhibiting & Registration Information*

**Exhibiting Fee**

Exhibit space includes one skirted 6' or 8' table during the Getting Acquainted Reception. For fee information, refer to your conference support agreement or letter of invitation to exhibit.

**Exhibit Space Application**

Review and complete the Application for Exhibit Space and Indemnification Agreement in its entirety. Return the signed form to OptumHealth Education at least 30 days prior to the start of the conference.

**Exhibitor Registration**

Register online at

[www.optumhealtheducation.com/nebraska](http://www.optumhealtheducation.com/nebraska)

All individuals at the exhibition and conference must register through the conference Web site.

**Exhibit Date and Hours**

Tuesday, July 26 ..... 5 to 7 p.m.

*Food and refreshments will be served during the reception.*

**Exhibiting Requirements**

**Exhibit Setup and Dismantle.** Exhibitors are responsible for set up and tear down of their display. Displays can be assembled two hours prior to the start of the reception, and must be dismantled within one hour after the close of the reception.

**Staffing.** It is requested the exhibit be staffed throughout the open exhibit time.

**Special Needs.** Exhibitor is responsible for any special requirements, such as electrical and audiovisual equipment. Contact Bethany Blauer for ordering information.

**Exhibit Materials.** All signs, displays and handouts are solely the responsibility of the Exhibitor. OptumHealth Education and the Qwest Center Omaha are not responsible for the security of items in the exhibit area.

**Shipping**

Shipping of materials to and from the Qwest Center Omaha is the responsibility of the Exhibitor. Packages will be accepted by the Qwest Center no earlier than Monday, July 25. To ensure proper delivery, include the following information on your packages:

Qwest Center Omaha  
Case Manager Conference, July 26-27  
Exhibitor's Name/Organization  
Exhibitor's Phone Number  
455 North 10<sup>th</sup> Street  
Omaha, NE 68102

**Conference/Exhibit Venue**

Qwest Center Omaha, 455 N 10<sup>th</sup> Street, Omaha, NE 68102  
Exhibit Hall Location: Junior Ballroom Foyer  
Phone: (402) 341-1500

**Hotel Information**

Hotel: Hilton Omaha, 1001 Cass Street, Omaha, NE 68102  
Phone: (800) 445-8667  
Rate: \$159.00 single/double. Mention group code ITO to receive this special rate.  
Room Block Release Date: June 24, 2011

**Cancellations**

If your company must cancel, prompt notification to the Exhibit Manager is requested.

**Right of Refusal**

OptumHealth Education reserves the right to refuse conference registration, attendance and exhibitor applications.

**Contact Information**

Exhibit Manager: Bethany Blauer  
Phone: (763) 797-2834  
Fax: (414) 721-0893  
E-mail: [bethany.blauer@optumhealth.com](mailto:bethany.blauer@optumhealth.com)

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**Exhibit Application**

**EXHIBITOR INFORMATION:** (please type or print clearly)

**Exhibiting Organization:** \_\_\_\_\_

**Exhibitor Contact Name:** \_\_\_\_\_  
*(Company representative to receive all information regarding exhibits and the conference.)*

**Title:** \_\_\_\_\_

**Mailing Address:** \_\_\_\_\_

**City, State, Zip Code:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **E-mail (required):** \_\_\_\_\_

**List any probable Exhibitors you DO NOT wish to be near:** \_\_\_\_\_

**PAYMENT INFORMATION:**

Refer to your Conference Support Agreement or Letter of Invitation to Exhibit.

**PROMOTIONAL INFORMATION:**

**Organization Name for Conference Materials:**

*(Use upper and lower case letters exactly as you want your organization's name to appear in conference materials and signage.)*

**INSTRUCTIONS:**

Instructions (refer to the Exhibiting Information sheet for fee information and exhibiting details):

(1) **Application:** Complete this form to apply for exhibit space. Submit the completed form at least thirty days prior to the start of the conference.

(2) **Registration:** All on-site representatives from your organization must register.

To register, go to: <http://www.optumhealtheducation.com/nebraska>

(3) **Right of Refusal:** OptumHealth and The Nebraska Medical Center reserve the right to determine eligibility of any applicant as an Exhibitor.

By signing this form, you agree: The Exhibitor assumes all responsibility for any and all loss, theft, or damage to exhibitor's displays, equipment and other property while on Qwest Center Omaha premises, and hereby waives any claim or demand it may have against UnitedHealth Group, The Nebraska Medical Center, or their affiliates, arising from such loss, theft, or damage.

In addition, the Exhibitor acknowledges that it is their sole responsibility to obtain appropriate insurance covering any losses by the Exhibitor.

You agree to comply with any instructions or other terms contained in other materials delivered to you concerning this exhibit.

**Authorized Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

**Application Due Date:** June 24, 2011

**For more information contact:**

Exhibit Manager: Bethany Blauer

Phone: (763) 797-2834

E-mail: [bethany.blauer@optumhealth.com](mailto:bethany.blauer@optumhealth.com)

**3 Ways to Submit Your Application:**

1) **E-Mail:** [bethany.blauer@optumhealth.com](mailto:bethany.blauer@optumhealth.com)

2) **FAX:** (414) 721-0893

3) **MAIL:** Bethany Blauer

OptumHealth Education

MN010-S157

6300 Olson Memorial Highway

Minneapolis, MN 55427

**Go to <http://www.optumhealtheducation.com/nebraska>  
for conference information and registration.**