

**Women's and Infants' Health Symposium:
Medical Management Today for Healthy Living Tomorrow**

May 12–13, 2011 • Chicago, Illinois

COE Network Medical Center Exhibiting Information

This is an exclusive offer available only to medical facilities in an OptumHealth Centers of Excellence network. It includes FREE exhibit space and a reduced registration fee.

Exhibiting Fee

Exhibit Space: Complimentary with one paid conference registration.

Conference Registration:

\$250 if payment received by April 22, 2011
\$300 if payment received after April 22, 2011
\$350 if payment received on site

The registration fee includes exhibit space during the Get-Acquainted Reception and access to all main conference sessions and activities. Exhibit space includes one skirted 6' or 8' table.

Exhibitor Application

Review and complete the Application for Exhibit Space and Indemnification Agreement in its entirety. Return the signed form to OptumHealth Education at least 30 days prior to the start of the conference.

Exhibitor Registration

Register online at

<http://www.optumhealtheducation.com/women-infants/>

Complete the online registration process for each individual from your facility that will be at the conference as an exhibitor and/or conference registrant. You must register and pay for at least one person to receive free exhibit space. Exhibiting staff may register at no charge. Complete the online registration to identify your Exhibiting Assistant(s) using the Exhibit Staff registration category.

Exhibit Date and Hours

Thursday, May 12.....5:30 to 7 p.m.
Food and refreshments will be served during the reception.

Exhibiting Requirements

Exhibit Setup and Dismantle. Exhibitors are responsible for set up and tear down of their display. Displays can be assembled two hours prior to the start of the reception, and must be dismantled within one hour after the close of the reception.

Staffing. It is requested the exhibit be staffed throughout the open exhibit time.

Special Needs. Exhibitor is responsible for any special requirements, such as electrical and audiovisual equipment. Contact LuAnne Ronning for ordering information.

Exhibit Materials. All signs, displays and handouts are solely the responsibility of the Exhibitor. OptumHealth and Swissôtel Chicago are not responsible for the security of items in the exhibit area.

Shipping

Shipping. Shipping of materials to and from the hotel is the responsibility of the Exhibitor. Packages will be accepted by the hotel up to 7 days prior to the conference. An extra labor or storage fee may apply. To ensure proper delivery, include the following information on your packages:

OptumHealth Women's Health Conference
Jennifer O'Brien, Conference Svcs Mgr
Swissôtel Chicago
323 E. Wacker Drive
Chicago, IL 60601

Hold For: Exhibitor's Name/Organization & Phone Number
Arrival Date: 03/12/11

Hotel Information

Hotel: Swissôtel Chicago, 323 E. Wacker Drive,
Chicago, IL 60601

Phone: (888) 737-9477

Rate: \$239.00 single/double. Mention OptumHealth Women's Health Conference to receive this special rate.

Room Block Release Date: April 15, 2011

Cancellations

To receive a refund, a written cancellation notice must be received by OptumHealth a minimum of 30 days prior to the conference. A \$25 processing fee will be assessed.

Right of Refusal

OptumHealth reserves the right to refuse conference registration, attendance and exhibitor applications.

Contact Information

Exhibit Manager: LuAnne Ronning
Phone: (218) 834-6369
Fax: (414) 208-2656
E-mail: luanne.ronning@optumhealth.com

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Application for Exhibit Space and Indemnification Agreement

Organization: <i>(Please use upper and lower case letters exactly as you want the name to appear in the conference material and signage.)</i>	
Mailing Address:	
City, State, Zip Code:	
Contact Name:	
Title:	
Phone:	Fax:
E-mail (required):	
Exhibit Fee: Refer to the Exhibiting Information sheet for fee information. Fees will be determined and processed during registration.	
Please check the box that best describes your relationship with OptumHealth Care Solutions.	
<input type="checkbox"/> COE Network Medical Facility	
<input type="checkbox"/> OptumHealth Sponsor/Supporter	
<input type="checkbox"/> **Other: Please specify _____	
**IMPORTANT: The Exhibition is restricted to OptumHealth COE network medical facilities, supporters, sponsors and other invited guests. If you check the "Other" category and have not received an invitation to exhibit, you must contact the Exhibit Manager for authorization.	

By signing this form, you agree: The Exhibitor assumes all responsibility for any and all loss, theft, or damage to exhibitor's displays, equipment and other property while on Swissôtel Chicago premises, and hereby waives any claim or demand it may have against UnitedHealth Group or on Swissôtel Chicago or its affiliates, arising from such loss, theft, or damage.

In addition, the Exhibitor acknowledges that UnitedHealth Group does not maintain insurance covering Exhibitor's property. It is the sole responsibility of the Exhibitor to obtain appropriate insurance covering any losses by the Exhibitor.

You also agree to comply with any instructions or other terms contained in other materials delivered to you concerning this exhibit.

Authorized Signature: _____ Date: _____

Application Due Date: April 11, 2011

For more information contact:

Exhibit Manager: LuAnne Ronning

Phone: (218) 834-6369

E-mail: luanne.ronning@optumhealth.com

FAX your application to (414) 208-2656

MAIL to: Bethany Blauer

6300 Olson Memorial Highway, MN010-S157

OptumHealth Education

Minneapolis, MN 55440-9472

OR

E-MAIL to: luanne.ronning@optumhealth.com

Instructions (refer to the Exhibiting Information sheet for fee information and exhibiting details):

(1) **Application:** Complete this form to apply for exhibit space during the Get-Acquainted Reception. Submit the completed form at least thirty days prior to the start of the conference.

(2) **Registration:** All on-site representatives from your organization must register. The applicable fee will be determined and processed at that time.

(3) **Right of Refusal:** OptumHealth reserves the right to determine eligibility of any applicant as an Exhibitor.

**Go to www.optumhealth.com/conferences
for conference information and registration.**