



10th Annual Medical Director Forum

Four Seasons Las Vegas November 3, 2016

Exhibitor Service Kit

Exhibitor Schedule and Information

EVENT SCHEDULE-AT-A-GLANCE

| Wed, Nov. 2 | Welcome Reception & Group Dinner: 5:00-8:30 p.m. | | | |
|---------------|---|--|--|--|
| Thur., Nov. 3 | Exhibitor Registration: 7 a.m.–4 p.m. | | | |
| Thur., Nov. 3 | Exhibitor Set-up: 8:00–11:00 a.m. | | | |
| Thur., Nov. 3 | Exhibit Hall Luncheon: 11:45 a.m.–1:15 p.m. The buffet will open early for exhibitors. | | | |
| Thur., Nov. 3 | Exhibit Hall Reception: 5–7 p.m. | | | |
| Thur., Nov. 3 | Exhibitor Tear-Down: 7-9 p.m. | | | |
| Thur, Nov. 3 | Outbound Drayage Pickup: 9 p.m. | | | |
| | **Times are subject to change. | | | |

EVENT INFORMATION

Exhibit Location

Four Seasons Las Vegas Exhibit Hall: Four Seasons Ballroom 3-4 3960 Las Vegas Blvd. Las Vegas, NV 89119 Main: (702) 632-5000 Website: www.fourseasons.com/lasvegas

Registration

All participants affiliated with exhibits must register for the event at <u>https://www.optumhealtheducation.com/mdf2016-regform</u>

Standard Booth Package

Tabletop Booth Space 1 Draped Six-Foot Table 2 Chairs Exhibit area is carpeted.

Special Requirements

Exhibitors are responsible for any special requirements. Wireless Internet will be available in the Exhibit Hall. Complete the PSAV Four Seasons Hotel Audio Visual Exhibitor Order form included at the end of this document for your audio visual and electrical needs.

Social Responsibility Activity

To encourage booth traffic, OptumHealth Education is incorporating a community project into the exhibit hall. OptumHealth Education will provide each exhibitor with a unique item to distribute to attendees. The goal is for participants to collect each of the "bag stuffers" from exhibitors to fill a "Make You Smile" bag which will be donated to pre-K centers in the area by United Way of Southern Nevada.

Contact Us

Exhibit Manager: LuAnne Ronning Phone: 1-612-395-8486 Email: <u>luanne.ronning@optumhealtheducation.com</u> Conference Website: <u>https://www.optumhealtheducation.com/mdf2016</u>



Exhibitor Shipping Instructions

EXHIBITOR SHIPPING INSTRUCTIONS

Shipping Labels:

Shipping of materials to and from the hotel is the Exhibitor's responsibility. Packages will be accepted by the hotel if received within 3 business days of the conference. To ensure proper delivery, include the following information on packages:

Hold for Arrival Attn: Your Company Name / Onsite Exhibitor's Name Booth #: ______ (If your booth number is unavailable at time of shipment, enter TBD.) Optum Conference, 11/3/16 Box ____ of ____

Address package as follows: Presentation Services PSAV c/o Four Seasons Hotel 3960 Las Vegas Blvd South Las Vegas, NV 89119

Delivery of Shipment to Booth:

To aid in delivery of exhibitors' shipments to their assigned booths, shipment tracking information must be provided to the Exhibit Manager as follows:

Submit to luanne.ronning@optumhealtheducation.com

Due Date: Friday, Oct. 28

Tracking Information Required:

□ Shipping Vendor (FedEx, UPS, etc.):

Tracking No.(s):

of Items Shipped

OR

□ Shipment will be hand carried

Return Shipping:

Exhibitors are responsible for making their own return shipping arrangements. It is Exhibitors' responsibility to pack, secure and label each piece of their outbound shipment. Hotel package handling charges for outbound drayage are Exhibitors' responsibility. Current package handling rates are as follows:

| Letters (under 1 lb.) | \$5.00 |
|------------------------------|---------|
| 1 lb. — 15 lbs. (per box) | \$10.00 |
| 16 lbs. — 30 lbs. (per box) | \$15.00 |
| 31 lbs. — 80 lbs. (per box) | \$25.00 |
| 81 lbs. — 100 lbs. (per box) | \$30.00 |
| 101 lbs. and above (per lb.) | \$0.75 |

Complete the PSAV Four Seasons Shipping & Receiving Order Form at the end of this document to pre-authorize credit card payment for your outbound shipment.



| | | Hotel Audio [•] Order Form | | PSAV | | |
|---|-----------------|--|-----------------------------|--------------|--|--|
| p702.632.5242 f702.632.5069 | | | | | | |
| EQUIPMENT & POWER | QTY | DAILY COST | # OF DAYS = | TOTAL | | |
| Easel | | \$ 20.00 | | \$ - | | |
| AV Cart (36",42" or 54" w/skirt) | | \$ 40.00 | | \$ - | | |
| Flipchart Kit | | \$ 80.00 | | \$ - | | |
| Laptop Audio | | \$ 125.00 | | \$ - | | |
| 20 Amp Power Drop w/ Power Strip | | \$ 140.00 | | \$- | | |
| COMPUTER EQUIPMENT | QTY | DAILY COST | # OF DAYS = | TOTAL | | |
| Laptop Computer | | \$ 260.00 | | \$ - | | |
| Wireless Slide Advancer | | \$ 65.00 | | \$ | | |
| B/W Laserjet Printer | | \$ 245.00 | | \$ | | |
| Fax Machine | 0.571 | \$ 150.00 | | \$ - | | |
| DATA MONITORS / PROJECTORS | QTY | DAILY COST | # OF DAYS = | TOTAL | | |
| 20" Flat Panel Data Monitor | | \$ 165.00 | | \$ <u>-</u> | | |
| Meeting Room Projector Package | | \$ 760.00 | | \$ - | | |
| 32" Monitor & Stand Package | | \$ 390.00 | | \$ - | | |
| 50" Monitor & Stand Package CONNECTION SERVICES | OTV | \$ 730.00 | # OF DAVE - | \$ - | | |
| | QTY | DAILY COST | # OF DAYS = | TOTAL | | |
| Wireless Internet Connection (5 Mbps) Wired Internet Connection | | \$ 45.00 \$ 225.00 | | \$ - \$ - | | |
| * Electrical power arrangements are the responsibility of the exhib | | Insurance policy covering accidental damag | TOTAL NT INFORMATION | ai. | | |
| exhibitor information | | | | | | |
| HOW NAME: | Room | The customer agrees to pa | y in full for loss or theft | of | | |
| Optum 10th Annual Medical Director Forum | FSBR 4 | any equipment provided b | y Presentation Services | PSAV | | |
| IRM NAME: | | Pre-payment must accompany ALL orders unless prior | | | | |
| RDER BY & EMAIL: | | CARD TYPE (Visa, Mastercard, AMEX, Diners Club) | | | | |
| NSITE CONTACT: | | CARDHOLDERS NAME: | | | | |
| DDRESS CITY, STATE, ZIP | | CREDIT CARD NUMBER: PLEASE CALL NUMBER BELOW WITH CREDIT C | | EXP. DATE: | | |
| HONE: FAX: | | SIGNATURE: | | DATE: | | |
| MAIL ADDRESS | | | | | | |
| PENING DATE: | TIME: | FOR MORE INFORMATION: Phone: 702.632.5242 Fax: 702.632.5069 | | | | |
| Fhursday, Nov. 3, 2016 | 11:45 a.m. | e-mail: rwolf@psav.com | | | | |
| EMOVAL DATE: | TIME: | - | c-mail. I won@ps | | | |
| | | | | | | |
| hursday, Nov. 3, 2016 | 7:00 p.m. | | | | | |
| Presentation Services PSAV, c/o Four Sea | conc Hotal 2961 |) Las Veaas Rivd South – La | s Venas NV 89119 | | | |

| Four Seasons Hotel Shipping & Receiving | | | | | | | | |
|--|---------------------|---|-----------------------|-----------------|--|--|--|--|
| FOUR SEASONS HOTEL LAS VEGAS EXhibitor Order Form p. 702.632.5304 f. 702.632.5305 | | | | | | | | |
| D. 702.052.5504I. 702.052.5505Shipping & Receiving ChargesCOSTWEIGHTQTYTOTAL | | | | | | | | |
| | | | | | | | | |
| Letters (under 1 lb) | \$5.00 | | | \$- | | | | |
| 1 lb 15 lbs. (per box) | \$10.00 | | | \$- | | | | |
| 16 lbs 30 lbs. (per box) | \$15.00 | | | \$ - | | | | |
| | Ψ13.00 | | | Ψ | | | | |
| 31 lbs 80 lbs. (per box) | \$25.00 | | | \$- | | | | |
| 81 lbs 100 lbs. (per box) | \$30.00 | | | \$- | | | | |
| 101 lbs. and above (per lb.) | \$0.75 | | | \$- | | | | |
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| | | | SUBTOTAL | \$ - | | | | |
| Please include group name | e and boo | th # on all bo | xes. | | | | | |
| | | | | | | | | |
| | | | | | | | | |
| | | | TOTAL | \$ - | | | | |
| EXHIBITOR INFORMATION | | PAYMENT INFORMAT | | | | | | |
| SHOW NAME: | BOOTH # | CARD TYPE (Visa, Mas | tercard, AMEX, Diners | Club) | | | | |
| Optum 10th Annual Medical Director Forum FIRM NAME: | | CARDHOLDERS NAME | ·. | | | | | |
| | | | | | | | | |
| ORDER BY & EMAIL: | | CREDIT CARD NUMBE | | EXP. DATE: | | | | |
| | | PLEASE CALL NUMBER BELOW WITH CREDI | | | | | | |
| ONSITE CONTACT: | | SIGNATURE: | | DATE: | | | | |
| ADDRESS CITY, STATE, ZIP | | | | | | | | |
| | | Please reach out to Sam Chalati for additional information: | | | | | | |
| PHONE: FAX: | | Phone: 702.632.5304 Fax: 702.632.5305 | | | | | | |
| | | | e-mail: schalati@p | osav.com | | | | |
| EMAIL ADDRESS | | | | | | | | |
| OPENING DATE: | TIME: | | | | | | | |
| Nov. 3, 2016 | 11ME: 11:45 a.m. | | | | | | | |
| PICK UP DATE: | TIME: | 1 | | | | | | |
| Nov. 3, 2016 | 7:00 p.m. | | | | | | | |
| Presentation Services PSAV, | | ns Hotel, 3960 Las Ve | gas Blvd South, Las V | Vegas, NV 89119 | | | | |
| | | | | Rev 03/09/2016 | | | | |

Please only complete highlighted areas of form. Non-highlighted areas are locked.