



8th Annual Medical Director Forum

Four Seasons Las Vegas
November 6, 2014

Exhibitor Service Kit

Exhibitor Schedule and Information

EVENT SCHEDULE-AT-A-GLANCE

Wed, Nov. 5	Welcome Reception & Group Dinner: 5:00–8:30 p.m.
Thur., Nov. 6	Exhibitor Registration: 7 a.m.–4 p.m.
Thur., Nov. 6	Exhibitor Set-up: 8:00–11:00 a.m.
Thur., Nov. 6	Exhibit Hall Luncheon: 11:30 a.m.–1:00 p.m. <i>The buffet will open early for exhibitors.</i>
Thur., Nov. 6	Exhibit Hall Reception: 5–7 p.m.
Thur., Nov. 6	Exhibitor Tear-Down: 7-9 p.m.
Thur, Nov. 6	Outbound Drayage Pickup: 9 p.m.

***Times are subject to change.*

EVENT INFORMATION

Exhibit Location

Four Seasons Las Vegas
Exhibit Hall: Four Seasons Ballroom 3-4
3960 Las Vegas Blvd.
Las Vegas, NV 89119
Main: (702) 632-5000
Web site: www.fourseasons.com/lasvegas

Registration

All participants affiliated with exhibits must register for the event at
<https://www.optumhealtheducation.com/mdf2014-regform>.

Booth Equipment

1 Draped Table
2 Chairs
Exhibit area is carpeted

Special Requirements

Exhibitors are responsible for any special requirements. Wireless Internet will be available in the Exhibit Hall. Complete the PSAV Four Seasons Hotel Audio Visual Exhibitor Order form included at the end of this document for your audio visual and electrical needs.

Exhibit Hall Drawing

To encourage Exhibit Hall activity, OptumHealth Education will hold a drawing. To qualify, attendees will visit exhibitors to have their drawing cards initialed. Completed cards will be deposited into the raffle box, qualifying them for a chance to win.

Contact Us

Exhibit Manager: LuAnne Ronning
Phone: (218) 834-6369
E-mail: luanne.ronning@optumhealtheducation.com
Conference Web Site: <https://www.optumhealtheducation.com/mdf2014>



Exhibitor Shipping Instructions

EXHIBITOR SHIPPING INSTRUCTIONS

Shipping Labels:

Shipping of materials to and from the hotel is the Exhibitor's responsibility. Packages will be accepted by the hotel if received within 3 business days of the conference. To ensure proper delivery, include the following information on packages:

Hold for Arrival

Attn: Your Company Name / Onsite Exhibitor's Name

Booth #: _____ (*Leave blank if not available at time of shipping*)

Optum Conference, 11/6/14

Box ____ of ____

Address package as follows:

Presentation Services PSAV

c/o Four Seasons Hotel

3960 Las Vegas Blvd South

Las Vegas, NV 89119

Delivery of Shipment to Booth:

To aid in delivery of exhibitors' shipments to their assigned booths, shipment tracking information must be provided to the Exhibit Manager as follows:

Submit to luanne.ronning@optumhealtheducation.com

Due Date: Friday, Oct. 31

Tracking Information Required:

☐ Shipping Vendor (FedEx, UPS, etc.):

☐ Tracking No.(s):

☐ # of Items Shipped

OR

☐ Shipment will be hand carried

Return Shipping:

Exhibitors are responsible for making their own return shipping arrangements. It is Exhibitors' responsibility to pack, secure and label each piece of their outbound shipment. Hotel package handling charges for outbound drayage are Exhibitors' responsibility. Current package handling rates are as follows:

Letters (under 1 lb.)	\$5.00
1 lb. — 15 lbs. (per box)	\$10.00
16 lbs. — 30 lbs. (per box)	\$15.00
31 lbs. — 80 lbs. (per box)	\$25.00
81 lbs. — 100 lbs. (per box)	\$30.00
101 lbs. and above (per lb.)	\$0.75

Booth #	Exhibiting Organization
104	Acorda Therapeutics
101	Allergan
100	Amgen, Inc.
304	ARIAD Pharmaceuticals, Inc.
302	Astellas Pharma US, Inc.
301	AstraZeneca
103	Avanir Pharmaceuticals
112	Baxter Healthcare
102	BioScrip, Inc.
204	Boehringer Ingelheim Pharmaceuticals Inc
203	BTG International Inc.
303	CardioDx, Inc
205	Celgene
307	Cook Children's Health Care System
200	Eisai
401	Genentech, Inc.
208	Incyte Corporation
300	Johnson & Johnson Health Care Systems Inc.
305	Lundbeck Pharmaceuticals Services, LLC
108	Medivation
209	Millennium - The Takeda Oncology Company
106	Myriad Genetics Laboratories, Inc.
107	NanoString Technologies
109	Novartis Pharmaceuticals Corporation
201	Novo Nordisk Inc.
308	NPS Pharmaceuticals
306	NUATC - Northwestern University Affiliated Transplant Centers
206	Onyx Pharmaceuticals
309	Osiris Therapeutics

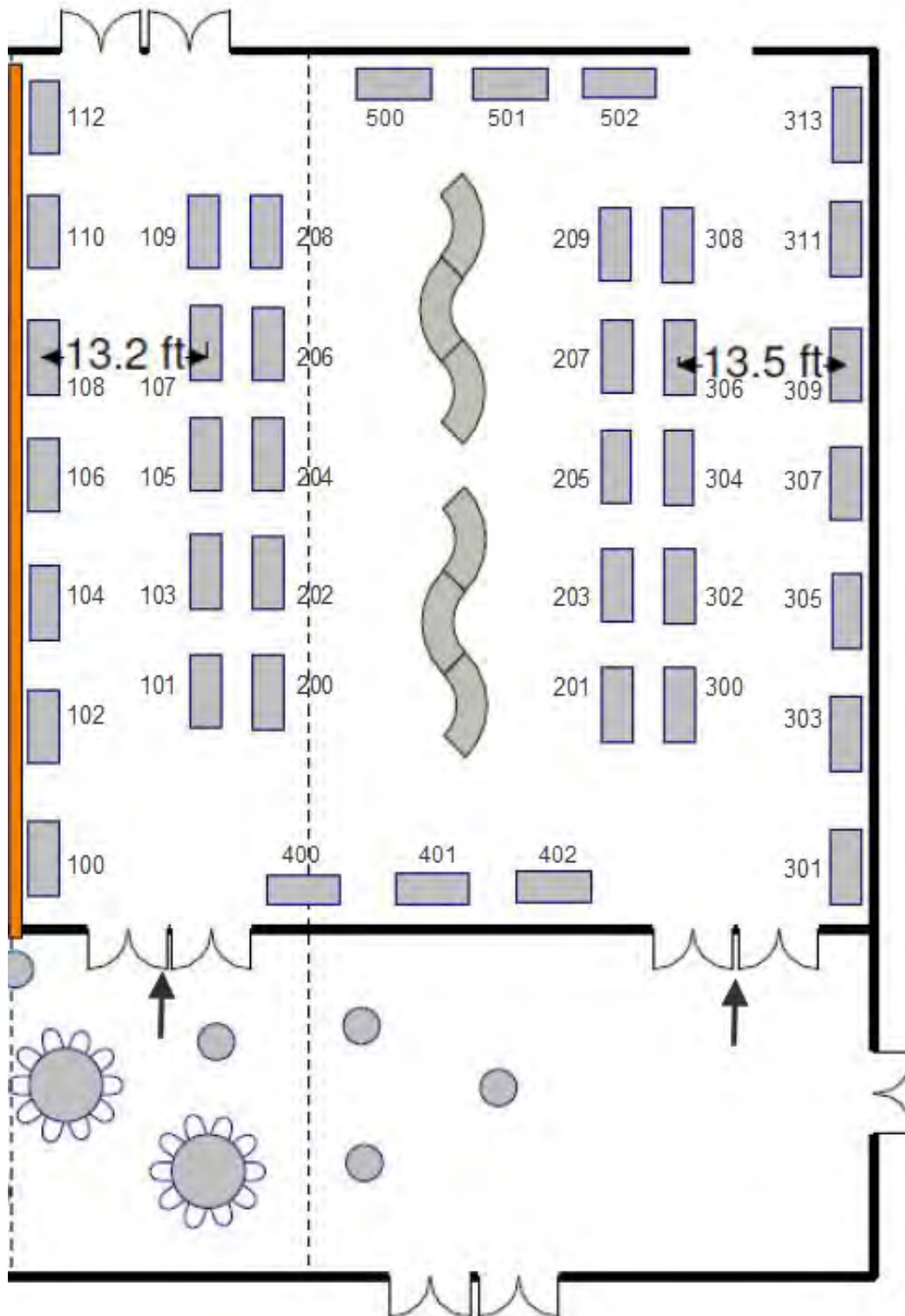
313	Purdue Pharma, LP
400	Roche Diagnostics
105	Sanofi
202	Shire Human Genetic Therapies
207	TEVA Oncology

Booth #	Exhibiting Organization
100	Amgen, Inc.
101	Allergan
102	BioScrip, Inc.
103	Avanir Pharmaceuticals
104	Acorda Therapeutics
105	Sanofi
106	Myriad Genetics Laboratories, Inc.
107	NanoString Technologies
108	Medivation
109	Novartis Pharmaceuticals Corporation
112	Baxter Healthcare
200	Eisai
201	Novo Nordisk Inc.
202	Shire Human Genetic Therapies
203	BTG International Inc.
204	Boehringer Ingelheim Pharmaceuticals Inc
205	Celgene
206	Onyx Pharmaceuticals
207	TEVA Oncology
208	Incyte Corporation
209	Millennium - The Takeda Oncology Company
300	Johnson & Johnson Health Care Systems Inc.
301	AstraZeneca
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308	NPS Pharmaceuticals
309	Osiris Therapeutics
313	Purdue Pharma, LP
400	Roche Diagnostics
401	Genentech, Inc.

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Nov. 6, 2014 • Four Seasons Las Vegas Ballroom 3-4





Four Seasons Hotel Audio Visual

Exhibitor Order Form

p702.632.5242 f 702.632.5069



EQUIPMENT & POWER	QTY	DAILY COST	# OF DAYS =	TOTAL
Easel		\$ 25.00		\$ -
AV Cart (36",42" or 54" w/skirt)		\$ 40.00		\$ -
Flipchart Kit		\$ 85.00		\$ -
Laptop Audio		\$ 125.00		\$ -
20 Amp Power Drop w/ Power Bar		\$ 125.00		\$ -

COMPUTER EQUIPMENT	QTY	DAILY COST	# OF DAYS =	TOTAL
Laptop Computer		\$ 25.00		\$ -
Interlink Wireless Mouse		\$ 30.00		\$ -
B/W Laserjet Printer		\$ 175.00		\$ -
Fax Machine		\$ 150.00		\$ -

DATA MONITORS / PROJECTORS	QTY	DAILY COST	# OF DAYS =	TOTAL
20" Dell Flat Panel Data Monitor		\$ 150.00		\$ -
20" Acer Flat Panel Data Monitor		\$ 150.00		\$ -
LCD Proj. (3,500 lumens) w/ screen		\$ 800.00		\$ -
LCD Proj. (4,500 lumens) w/ screen		\$ 955.00		\$ -
32" LCD Data/Video Monitor		\$ 475.00		\$ -
50" Plasma Data/Video Monitor		\$ 800.00		\$ -

SOUND SYSTEMS	QTY	DAILY COST	# OF DAYS =	TOTAL
1 Microphone (table, standing, or podium)		\$ 100.00		\$ -
House Sound Patch		\$ 150.00		\$ -
EV Sound System		\$ 450.00		\$ -
Compact Disc Player		\$ 100.00		\$ -
Wireless Microphone (Lav or Handheld)		\$ 185.00		\$ -

CUSTOM SIGNAGE	PRICES STARTING AT \$100.00
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	SUBTOTAL	\$ -
Tax 8.1% of Subtotal.		\$ -
Delivery, Installation, Removal & Pick-up 23% of Subtotal.		\$ -
Loss/Damage Waiver - Insurance policy covering accidental damage to equipment 7% of Subtotal.		\$ -
*** Electrical power arrangements are the responsibility of the exhibitor	TOTAL	\$ -

EXHIBITOR INFORMATION		PAYMENT INFORMATION	
SHOW NAME:	BOOTH #	The customer agrees to pay in full for loss or theft of any equipment provided by Presentation Services PSAV Pre-payment must accompany ALL orders unless prior	
Optum Medical Director Forum			
FIRM NAME:			
ORDER BY & EMAIL:		CARD TYPE (Visa, Mastercard, AMEX, Diners Club)	
ONSITE CONTACT:		CARDHOLDERS NAME:	
ADDRESS	CITY, STATE, ZIP	CREDIT CARD NUMBER:	EXP. DATE:
PHONE:	FAX:	CVV #	
EMAIL ADDRESS		SIGNATURE:	DATE:
OPENING DATE: Thursday, 11/06/14 TIME: 11:30 a.m. REMOVAL DATE: Thursday, 11/06/14 TIME: 7:00 p.m.		FOR MORE INFORMATION: Phone: 702.632.5242 Fax: 702.632.5069 e-mail: jkeith@psav.com	

Presentation Services PSAV, c/o Four Seasons Hotel, 3960 Las Vegas Blvd South, Las Vegas, NV 89119

Rev 02/13/2013

Please only complete highlighted areas of form. Non-highlighted areas are locked.