

WEDNESDAY—NOVEMBER 7, 2012

5:00 p.m.	Welcome Reception Support for this reception is provided by AstraZeneca.
7:00–8:30 p.m.	Group Dinner

THURSDAY—NOVEMBER 8, 2012—CME/ACPE/CE CREDITS AVAILABLE

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7:00 a.m.	Registration and Continental Breakfast
8:00 a.m.	Welcome and Opening Remarks
8:30 a.m.	Keynote: Applying Behavioral Economics to Health Care Delivery—Innovative Ways to Change Attitudes and Behaviors in the Health Care Setting, <i>Kevin G.M. Volpp, MD, PhD, Wharton, University of Pennsylvania,</i> ACPE #0012-9999-12-224-L04-P (K)
9:30 a.m.	Break
9:45 a.m.	Panel Discussion: Creating a Culture to Encourage Change, <i>Judith Hibbard, PhD, MPH, University of Oregon; Lance C. Kilpatrick, AARP; Farris K. Timimi, MD, Mayo Clinic</i> , ACPE #0012-9999-12-225-L04-P (A)
11:15 a.m.	Obesity in Pediatrics: The Impact of a Low-Glycemic Diet to Combat This Epidemic, David S. Ludwig, MD, PhD, Children's Hospital Boston, ACPE #0012-9999-12-L04-P (K)
12:00 p.m.	Lunch Support for this lunch is provided by CardioDx.
1:30 p.m.	Keynote: The Twenty-First Century Paradigm Shift—Prevention Rather Than Intervention for the Treatment of Stable Coronary Artery Disease (CAD), Michael D. Ozner, MD, FACC, FAHA, Center for Prevention and Wellness, Baptist Health South Florida; Author, "The Miami Mediterranean Diet", "The Great American Heart Hoax" and "Heart Attack Proof", ACPE #0012-9999-12-227-L01-P (K)
2:15 p.m.	Heart Attack Proof—A Six-Week Cardiac Makeover for a Lifetime of Optimal Health, Michael D. Ozner, MD, FACC, FAHA, ACPE #0012-9999-12-228-L01-P (K)
3:00 p.m.	Break
3:15 p.m.	The Role of Pharmacogenomics in the Future of Health Care, <i>Howard L. McLeod, PharmD, The University of North Carolina at Chapel Hill,</i> ACPE #0012-9999-12-229-L01-P (K)
4:00-5:00 p.m.	Ethical Issues Surrounding Pharmacogenetics/Genomics, Jeffrey Kahn, PhD, MPH, Johns Hopkins Berman Institute of Bioethics, ACPE #0012-9999-12-230-L04-P (K)
5:00-7:00 p.m.	Reception and Exhibits

Note: OptumHealth Education reserves the right to make any necessary changes to this program. Efforts will be made to keep presentations as scheduled. However, unforeseen circumstances may result in the substitution of faculty or content.

Last Updated: 10/05/2012