

WEDNESDAY—NOVEMBER 2, 2011

5:00 p.m.	Welcome Reception Support for this reception is provided by Cephalon Oncology.
6:30–8:00 p.m.	Group Dinner

THURSDAY—NOVEMBER 3, 2011—CME/CE CREDITS AVAILABLE

7:00 a.m.	Registration and Continental Breakfast
8:00 a.m.	Welcome and Opening Remarks
8:15 a.m.	Keynote Address: Demanding Quality in the Health Care System, <i>David B. Nash, MD, MBA, Thomas Jefferson University</i> , ACPE #0012-9999-11-173-L04-P (K)
9:15 a.m.	How Gaming Theory Empowers Engagement in Wellness Programs, <i>Douglas Goldstein, eFuturist</i> , ACPE #0012-9999-11-174-L04-P (K)
10:00 a.m.	Break
10:15 a.m.	State-of-the-Art Management of Ovarian Cancer, <i>Levi S. Downs, MS, MD, University of Minnesota Medical School</i> , ACPE #0012-9999-11-175-L04-P (K)
11:15 a.m.	Pharmacogenomics: Optimizing Drug Efficacy and Minimizing Toxicity, <i>Peter H. O'Donnell, MD, The University of Chicago</i> , ACPE #0012-9999-11-176-L04-P (K)
12:00 p.m.	Lunch Support for this lunch is provided by CardioDx.
1:00 p.m.	The COURAGE Trial: Encouraging Clinicians to Use the Most Effective, Evidence-Based and Patient-Appropriate Treatments, <i>John Spertus, MD, MPH, FACC, FAHA, Mid America Heart Institute of Saint Luke's Hospital</i> , ACPE #0012-9999-11-177-L04-P (K)
2:00 p.m.	Current Management of Prostate Cancer: Assisting Consumers in Making Informed Decisions, <i>James L. Mohler, MD, Roswell Park Cancer Institute</i> , ACPE #0012-9999-11-178-L04-P (K)
3:00 p.m.	Break
3:15 p.m.	Health Literacy: The Importance of Effective Patient Communication, <i>Michael Wolf, PhD, MPH, Northwestern University Feinberg School of Medicine</i> , ACPE #0012-9999-11-179-L04-P (K)
4:15–5:00 p.m.	Integrating Technology into the Health Care System to Promote Healthy Lifestyles and Improve Health Care Outcomes, <i>Mark Blatt, MD, MBA, Digital Health Group, Intel Corp.</i> , ACPE #0012-9999-11-180-L04-P (K)
5:45–7:15 p.m.	Reception and Exhibits
7:30–9:00 p.m.	Group Dinner Support for this dinner is provided by UCB, Inc.

FRIDAY—NOVEMBER 4, 2011

RESTRICTED ATTENDANCE—The business sessions are available to UnitedHealth Group employees.

7:00 a.m.	Registration and Continental Breakfast
8:00 a.m.	Welcome and Introduction, <i>Rob Webb, Chief Executive Officer, OptumHealth Care Solutions</i>
8:15 a.m.	Keynote Speaker, <i>Reed V. Tuckson, MD, FACP, Executive Vice President and Chief of Medical Affairs, UnitedHealth Group</i>
9:30 a.m.	Industry Review and Product Solutions, <i>Rob Webb, Chief Executive Officer, OptumHealth Care Solutions</i>
10:30 a.m.	Break
10:45 a.m.	Chief Medical Officer Address, <i>Mark Leenay, MS, MD, Chief Medical Officer, OptumHealth Care Solutions</i>
11:30 a.m.	Health Services, <i>Richard Migliori, MD, Executive Vice President, Health Services, UnitedHealth Group</i>
12:30 p.m.	Lunch and Exhibits
1:30 p.m.	UnitedHealthcare, <i>Sam Ho, MD, Executive Vice President UnitedHealthcare Clinical Services and Chief Medical Officer, UnitedHealthcare, Employer & Individual</i>
2:15 p.m.	Panel Discussion: The Centers for Medicare and Medicaid Services (CMS) Policy Surrounding Accountable Care Organizations (ACOs), <i>Miles S. Snowden, MD, MPH, CEBS, Chief Medical Officer, OptumHealth; Simon Stevens, Executive Vice President, UnitedHealth Group; Kirk Stapleton, Senior Vice President, Collaborative Care, OptumHealth</i>
3:15 p.m.	Break
3:30 p.m.	OptumHealth Behavioral Solutions, <i>Andrew Sekel, PhD, Chief Executive Officer, OptumHealth Behavioral Solutions</i>
4:15 p.m.	OptumRx, <i>Brian K. Solow, MD, FAAFP, Chief Medical Officer, OptumRx</i>
5:00 p.m.	Closing Remarks

Note: OptumHealth reserves the right to make any necessary changes to this program. Efforts will be made to keep presentations as scheduled. However, unforeseen circumstances may result in the substitution of faculty or content.

Last Updated: 10/13/11